

# Press Release



From: Christian Community Ministries  
Date: 16 March 2010  
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## Save Our Soles Appeal

Most of us learnt at school the simple equation that  $1+1=2$ ,  $2+2=4$  and so on, but in India there is a simple equation that prevents children from even getting to school:

No shoes = No education

It may not be logical and it may make little sense but it's true; without shoes children in India are not allowed to attend school. With no education these children stand little chance of getting a good job and without a good job they have little or no chance of escaping the cycle of poverty they are living in.

To help them escape this cycle we need your old shoes, slippers, trainers, boots, sandals – any footwear, in any condition. Perhaps you've only worn a pair of shoes once but gone off them because they gave you blisters or you've worn your favourite pair right out – it makes no difference to us. We will take them off your hands, sell them or recycle them and all the funds we generate will go to buy new shoes for Indian children.

We know that:

New shoes = education

and with an education these children will learn the simple equation that  $1+1=2$  and perhaps go on to learn that

education = job

job = hope

If you would like to help us give these children a hope for the future, please sort through your shoes and make your donation at the Christian Community Ministries' Charity Shop on Runcorn Road in Barnton (Closed Wednesdays and Sundays), 01606 872989.